



Marlborough joins Transearch

Brussels' leading aviation executive search firm Marlborough now becomes part of one of the world's largest recruitment organisations Transearch.

Searching for the very best talent in today's travel market is no longer restricted to just regional or national boundaries. Such is the demand, organisations are relying ever more on global executive search firms to help them to secure the very best leaders required to steer them through today's turbulent market conditions. Brussels based executive search firm Marlborough, has experience first-hand this growing trend and has responded to the changing needs of its customers by announcing that it has joined the Transearch global alliance; one of the world's largest, retained search firms.

For more than a decade the Marlborough name has been synonymous with retained executive search, placing the very best senior leaders and board executives for the world's leading airlines and airports, as well as travel and hospitality companies. Marlborough's Managing Director, Richard Lewis, commented: "This announcement not only signals the most significant development in our ten-year history but will also give us a truly global footprint".

Underlining Marlborough's reputation within the industry, the company will now also lead Transearch's specialist global air transportation, travel and tourism practice across the organisation's 62 offices throughout The Americas, Asia Pacific, Europe, Middle East and Africa.

Richard Lewis explained: "This move was driven by an ever increasing demand from our client base to scour the world for the best talent. Moreover, we were also being asked to shortlist candidates from outside the aviation and travel world such as the need to inject new blood and innovative thinking from industries as diverse as FMCG, Finance, Retail and Engineering, for example. Being the industry leader in aviation and travel clearly made us an obvious choice for our clients, but it was clear that to maintain our leadership position we needed a global presence and access to a broader base of talent. We now have both with our tie up with Transearch making us an even clearer choice to meet our clients' executive recruitment and development needs. It positions us exceptionally well for future growth"

For over 25 years, companies all over the world have relied on Transearch International to build successful flourishing leadership teams. Transearch's practice teams - comprising industry, functional and regional expertise - enrich their ability to complete successful searches for clients around the world by understanding the traditions and cultural sensitivities at a local level.

Alain Tanugi, Chairman of Transearch International commented:

"We realised some time ago that we needed to expand further into the air transport, travel and tourism sectors and identified Marlborough as the clear partner to achieve our objectives. Richard and the team at Marlborough have achieved an unparalleled reputation and as a consequence are today synonymous with travel and aviation the world over".

xxx

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